

Is green energy expensive?

BY CB STAFF

Public perception may lean toward the belief that green energy is expensive, but industry professionals know that the opposite is true. For individuals and organizations interested in reducing energy consumption at a home or building, the first step is getting an evaluation that considers every aspect related to energy consumption and the replacement of existing electrical systems. This results in a precise analysis where, more often than not, the conclusion is an investment in an alternative-energy system as a viable option.

With the resources and tax incentives granted by law, the transition is a no-brainer.

In times like these, looking for savings and meeting our social responsibility in terms of curbing global warming and reducing carbon emissions is not just responsible but imperative. All of us need to take action and move toward those goals. We can't afford not to.

Contacting an energy consultant is a good first step. He or she will evaluate the residence or building to analyze energy-efficient alternatives that best fit the structure and its function.

In addition, the consultant will collect and document historical data, essential to pursuing a federal Energy Star or LEED (Leadership in Energy & Environmental Design) certification. Both certifications are designed to document,



promote and reward the best use of energy. These evaluations are also useful in designing sustainable strategies with quantifiable savings.

The second step is implementing these strategies.

Illumination, power plants and renewable-energy options are some of the elements discussed during an energy-efficiency assessment. Thanks to federal and local economic incentives, renewable energy has become a popular topic in recent months.

Toward this end, Dreyfous & Associates will host a free seminar May 14 directed at both the

commercial and industrial sectors. The seminar, called "Energía Verde para Negocios" (Green Energy for Buildings), will be held at its facilities on PR-1 in San Juan. Engineer and University of Puerto Rico professor Ernesto Rivera, CPA Manuel Montero and Vale Aldamuy, vice president of New Energy Consultants, will head the seminar.

To reserve a space call 787-946-0522 or 787-248-9347, or send an email to New Energy's corporate address, info@newenergyconsultantspr.com. ■